

Project Deliverables

The tables below set out the key output and outcome measures that were submitted as part of RBG's Good Growth Fund bid to the GLA in January 2018 (please note that the outputs and outcomes from the projects will be amended as a result of the funding award of £2,510,000 being £500,000 lower than RBG's bid of £3,010,000):

Core GGF programme wide measures:

The table below sets out the programme wide measures we have selected.

Measure	Definition	Baseline	Target	How will we measure?
Empowering People				
1.1 Number of people (or local people) who participate in project	A London resident who actively participates in the project. This may be as a member of the public, user, volunteer, participant or beneficiary.	0	100 participants by March 2021	<ul style="list-style-type: none"> ▪ RBG and provider count ▪ Attendance sheets from Trader Forum ▪ Business support contacts data ▪ Trader commitments to shopfront grant offer
3.1 Number of people entering into employment (all people, local people, equalities groups)	A London resident who was economically inactive, unemployed or NEET (Not in Education, Employment or Training) before the intervention, accesses employment as a result of the support received.	0	20 new employed residents by March 2022	<ul style="list-style-type: none"> ▪ RBG Co-ordinator ▪ Via RBG liaison with providers and review of applicant Registration Forms
3.3 Numbers progressing into	A London resident in low-skilled or low-paid employment achieves uplift in their employment	0	9 HILLS participants progressing into onward	<ul style="list-style-type: none"> ▪ RBG Co-ordinator

Measure	Definition	Baseline	Target	How will we measure?
more stable, better paid work	status as a result of the support received. Examples of uplift in employment status include a promotion, a pay rise or additional hours.		permanent employment, increasing their hours or receiving better paid employment by March 2021	<ul style="list-style-type: none"> Via RBG liaison with providers and review of applicant Registration Forms 2021
Making Places Better				
3.1 Amount of public realm created or improved (m2)	Improved: significant improvement in the quality of the built environment through improved use of space, urban design and improved quality of materials used. New: space which was previously not for accessible public use which is transformed into pavement, road, street furniture, park or area for activities such as markets.	0m2	2000m2 new or improved public realm by March 2021	RBG to oversee data collection from contractor
4.1 Increase in footfall	Also known as People Counting or Shopper Counting, as the measurement of the number of people entering or passing a certain location or entering a shop or shopping mall. An increase in footfall is measure from the baseline position over a period of time compared to another survey after an expected change or trend has taken place.	Baseline to be established via measurement to be undertaken in may-July 2018	10% increase over baseline by August 2020	Surveying approach to be commissioned
4.2 Number of vacant units brought back into use	A unit is considered vacant if it has not been occupied for over 6 months. Re-occupation should be by a non-residential use. Temporary: re-occupation for at least 1 month, but less than 6 months. Permanent: re-occupation for at least 6 months.	5 existing vacant units (as at December 2017)	4 vacant units brought back into use (a maximum 2 of which will be brought back into temporary use) by August 2020	RBG to undertake visual survey

Measure	Definition	Baseline	Target	How will we measure?
Growing Prosperity				
2.2 Amount of commercial / business space being created, improved or brought back into use (m2)	New or upgraded: new buildings constructed as part of the project, refurbished, improved or adapted for productive use as part of the project. Improved: Actual floor space or potential market value has been increased by some physical improvement	0m2	At least 2500m2 of new business space at Plumstead power station by May 2021	Accommodation Schedule to be agreed with future operator
4.1 Number of new jobs being created	Should not have existed in the London borough or the employer before the intervention. Permanent - should have a life expectancy of at least 26 wks. FTE - 30hrs or more per week	0	20 (20 start up businesses in 'ring fenced' new workspaces at Plumstead power station @ 1 fte per business)	Workspace provider to gather evidence supporting start-up activity e.g. registration with HMRC, legal constitution of company, etc.

Wider basket of measures

The table below sets out the wider basket of measures we will deliver, and evaluate the project's success, against.

Measure	Definition	Baseline	Target	How will we measure?
Cross-cutting				
2.4 Perceptions of value of area change for business	As part of the establishment of the new Traders Forum we will survey local businesses in relation to their views on business confidence and perception of the area. The survey will be repeated twice more at twelve month periods to measure progress and allow for initial review after the first 12 months.	Baseline to be established via initial survey in Summer 2018	10% improvement in responses in relation to business confidence and perception of the area by Summer 2020	Survey undertaken by Business Support Team

Measure	Definition	Baseline	Target	How will we measure?
3.4 Additional funding levered	This is defined by the difference between the public sector contribution and the total investment required in Plumstead power station (the balance of which will be provided by a private partner)	£0m	£3.1 m (private sector investment into the power station) £64.5k (trader contributions to shop front improvements)	Via contract monitoring
3.6 New management organisations / structure established (e.g. BIDs, town teams, trusts)	A formal Traders Forum to be established which meets on a regular basis and has agreed Terms of Reference	0	1 new Traders Forum	RBG to collect data
Empowering People Measures				
4.2 Number of existing jobs being protected and safeguarded	SME businesses validating the number of jobs safeguarded within their business following receipt of business support service	0	30	SME to sign declaration confirming jobs that would otherwise have been lost (workspace provider to coordinate)
Making Places Better Measures				
1.1 Investment in public realm / built environment	Amount of investment (including fees) into new or enhanced public spaces	0	£1.5m investment by March 2021	RBG and provider assessment
3.2 Shopfronts/ building frontages improved	Works (inc. signage, lighting, painting, displays, shutters, windows and awnings) completed on premises	0	At least 40 shopfront or building frontages improved by March 2021	<ul style="list-style-type: none"> ▪ Provider assessment ▪ Number of grants offered ▪ Number of grants taken up ▪ Number of grant funding agreements

Measure	Definition	Baseline	Target	How will we measure?
				<ul style="list-style-type: none"> Number of completed shopfronts
Growing Prosperity Measures				
1.1 Construction jobs supported on each site	Construction jobs created through the works on Plumstead Power Station	0	At least 20 new construction jobs by March 2021	GLLaB to gather employer information on role, hours/week, duration as part of customers into construction tracking
1.4 Apprenticeships created on each site	Apprenticeships created through the works on Plumstead Power Station	0	At least 2 new apprenticeships by March 2021	GLLaB to gather employer information on role, hours/week, duration as part of customers into construction tracking
2.1 Investment in commercial space	This is defined by the difference between the public sector contribution and the total investment required in Plumstead power station (the balance of which will be provided by a private partner)	£0m	£3.1m (private sector investment into the power station) £64.5k (trader contributions to shop front improvements)	Via contract monitoring
2.4 Affordable workspace created or safeguarded	At least 50% of the workspaces created at Plumstead Power Station will be at affordable rent levels (£15 per sqft or lower)	n/a	1250sqm of affordable workspace created by May 2021	Accommodation Schedule to be agreed with future operator

Measure	Definition	Baseline	Target	How will we measure?
3.3 Start-ups / SMEs benefiting from low cost space	Start-up: a newly created business operating from the Plumstead power station business hub	n/a	20 new start-ups operating in Plumstead Power Station by March 2022	Provider count
6.1 No. of start-ups/ SMEs / social enterprises receiving general business support	<p>1. Future power station workspace operator to provide business support and development services to start-ups</p> <p>2. e-business programme (for 'High Street' SMEs)</p>	n/a	<p>20 new start-ups operating in Plumstead Power Station to be in receipt of business support by March 2022</p> <p>50 SMEs to have received business support advice by Dec 2020</p>	<p>Provider count</p> <p>E-Business customers provide monitoring data at the point of registration. .</p>