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**COPY**

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KHYBER WAY UK LTD  
2 BANNOCKBURN RD  
SE18 1ES



Trading Standards & Licensing  
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London SE18 6HQ  
[www.royalgreenwich.gov.uk](http://www.royalgreenwich.gov.uk)

25th March 2014

Dear PREMISES LICENCE HOLDER,

RE: KHYBER WAY UK LTD 2 BANNOCKBURN RDSE18 1ES

As you may be aware, the Borough regularly undertake test purchasing exercises to test compliance with legal requirements including those to protect children and young persons from potentially harmful products. As part of this programme, we recently carried out a test purchasing exercise for e-cigarettes and e-shisha products. The Government has indicated an intention to bring in controls banning the sale of products containing nicotine to under 18s which would affect the sale of e-cigarettes and e-shisha to children and young people.

Electronic cigarettes (e-cigarettes) are currently not recommended for use by NICE or the Department of Health, as there is not enough evidence on the efficacy or safety of the products. Most manufacturers have recognised the lack of information about the potential long-term safety impacts of these products and taken a responsible approach by marking their products with "Intended for adult use only" or other similar indication that the product is not suitable for children and young persons. We would advise our traders to take note of these manufacturers' instructions and apply the same checks and controls when selling e-cigarettes and e-shisha products as they would for other age-restricted products such as tobacco.

We are pleased to inform you that your business refused a sale of an e-cigarette or e-shisha product to our 14 year old test purchaser on 18 February. The Borough would like to congratulate you and/or your staff for their vigilance in helping us stamp out under age sale. We would ask you to maintain this vigilance by continuing to ask for ID, making full use of the Refusal Register and retraining your staff on a regular basis.

I enclose some guidance for traders on e-cigarette and e-shisha safety for your information. Please do not hesitate to contact me if you would like further information or advice.

Yours sincerely,

Pak Chan (Ms)  
Lead Officer (Tobacco Enforcement)

**RECEIVED**

13 JAN 2014